



National Image, Inc.

National Office
 PO Box 1368
 Bonita, CA 91908

National IMAGE, founded in 1972, is a non-profit organization established to advocate for Hispanics employed in government sector employment, be it Federal, State, or city. National IMAGE mission is to promote the recruitment, hiring, retention, development and advancement of Hispanics government employees and to ensure equitable treatment afforded under the law.

National Image works with officials at the highest national levels in both the public and private sectors to promote awareness of the needs of the Hispanic community and also of the pool of talent available to help the United States compete successfully in a global economy. National Image has proven its ability to grow and change with the needs of the community. It will continue to be a forward looking, proactive organization to help Hispanics meet the challenges of the future. Only if Hispanics are well-informed and well-prepared will we be able to develop our potentials to enrich ourselves and our communities and help the United States as a whole to prosper. We welcome your participation and support of our mission. For more information contact National IMAGE (add email address here)

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| <p><u>Platinum —\$15,000+</u></p> <ul style="list-style-type: none"> • Company Representative Speaks at the IMAGE CEO Awards Gala • Two 10'x10' Exhibit Spaces • One Reserved Tables at sponsored event • One Reserved Table Luncheon upon request • Name on the IMAGE CEO Award Gala program • One Page Letter w/Picture of Corporate Official in National Conference Journal • One Full-Page Color Ad in National Conference Journal • Attendance at Selected VIP Functions • Four Full Corporate Registration Packages • Main Web Link • Your product or company information will be included in IMAGE conference bag • Recognition by IMAGE throughout conference | <p><u>Diamond —\$7,500 - \$10,000</u></p> <ul style="list-style-type: none"> • Company Representative Speaks at the IMAGE Benvidias Networking Reception • One 10'x10' Exhibit Spaces • One Reserved Tables at sponsored event • One Reserved Table Luncheon upon request • Banner/sign at the IMAGE Benvidias Networking Reception • One 3/4-Page Color Ad in National Conference Journal • Attendance at Selected VIP Functions • Three Full Corporate Registration Packages • Main Web Link • Your product or company information will be included in IMAGE conference bag • Recognition by IMAGE throughout conference |
| <p><u>Gold —\$5,000 - \$7,500</u></p> <ul style="list-style-type: none"> • One 10'x10' Exhibit Spaces • One Reserved Tables at sponsored event • One Half-Page Color Ad in National Conference Journal • Attendance at Selected VIP Functions • Two Full Corporate Registration Packages • Main Web Link • Your product or company information will be included in IMAGE conference bag | <p><u>Silver —\$2,500 - \$5,000</u></p> <ul style="list-style-type: none"> • One 10'x10' Exhibit Spaces • One 1/4-Page Color Ad in National Conference Journal • One Full Corporate Registration Packages • Main Web Link • Your product or company information will be included in IMAGE conference bag |

CO-SPONSOR EVENTS

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| <p>Student Tracks - \$10,000+</p> <p>You have the opportunity to act as the host and prominently display your banner in the Youth conference Track Room. You'll have an opportunity to interface with students by presenting workshops, speakers and displays during the Student Track. National IMAGE annually hosts approximately 600 students to the conference. Sponsorship benefits include Diamond Level benefits.</p> |
| <p>Hispanic Leaders Summit - \$5,000</p> <p>Co-Sponsorship of One Event</p> <ul style="list-style-type: none"> • One 10'x10' Exhibit Space • Half-Page Black & White Ad in Convention Program and Web Link • One Full Corporate Registration Package • Recognition by IMAGE throughout conference event |
| <p>Woman of Action Committee (WAC) Award Breakfast - \$5,000</p> <p>Co-Sponsorship of One Event</p> <ul style="list-style-type: none"> • One 10'x10' Exhibit Space • Half-Page Black & White Ad in Convention Program and Web Link • One Full Corporate Registration Package • Recognition by IMAGE throughout conference event |