

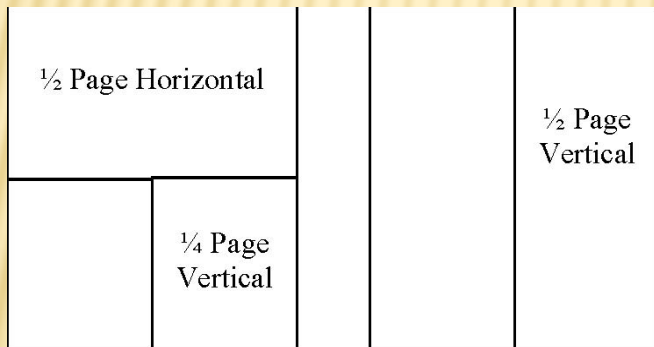


Specifications for Program

Description:

32 Page Plus Cover Booklet Finished Size 8 ½” x 11” Cover is 4 Color Process front & back Text is black & white with 8 pgs 4 Color Folded & Saddle Stitched

Size	Height	Width
Trim Size	11”	8 ½”
Full Page (live image area)	10 ½”	8 ¼”
Full Page Bleed	11 ½”	8 ¾”
2 Page Spread ½”	10 ½”	16
2 Page Spread Bleed ½”	11 ½”	17
½ Page Horizontal	5 ¼”	8 ¼”
½ Page Horizontal Bleed	5 ¾”	8 ¾”
½ Page Vertical	10 ½”	4”
¼ Page Vertical	5 ¼”	4”



Printing: Offset printing process, 133 line screen. Program is saddle stitched.

Acceptable Media: CDs, Zip disks or floppy disks with laser separations can be mailed to:

Tamara Parsons
Kensington Type & Graphics
4185 Adams Ave., Suite 1
San Diego, CA 92116
Phone: 619-281-1520

Files may be mailed to tami@kentype.com
Please also fax separated lasers to: 619-281-3689

Artwork can also be sent in negative form (emulsion side down).

Programs we can take (Mac or PC) are:

- Quark Page Maker
- InDesign Freehand
- Photoshop Illustrator

PDF – with hi-res images in place and all fonts embedded.

Support Files: Always include ALL SUPPORT FILES (photos, logos, etc.). Support files should be AT LEAST 300 dpi in either gray scale or CMYK mode.

NEVER use the RGB color space.

Any photos using clipping paths should be saved as an EPS. When saving a Photoshop EPS, leave all boxes unchecked and use the binary setting.

Whenever possible, link support files.

Fonts: Always include ALL FONTS USED IN THE DOCUMENT, including fonts used in support files. Avoid using the type palette buttons (i.e. **Bold**, *Italic*, UPPERCASE).

Any questions, please contact Mrs. Sylvia Chavez at:
Phone Number: 661-575-1647
Email: Sylvia.Chavez@dcma.mil