

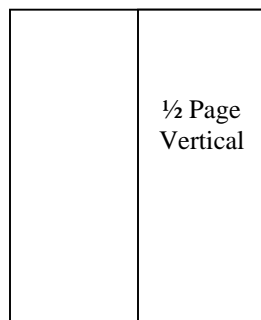
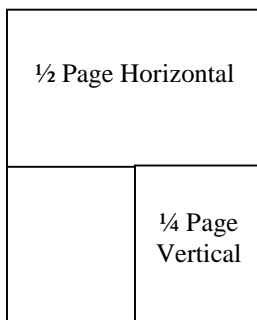


National Image, Inc.
John Griego

Specifications for 2008 Program

Desc: 32 Page Plus Cover Booklet
 Finished Size 8 ½” x 11”
 Cover is 4 Color Process front & back
 Text is black & white with 8 pgs 4 Color
 Folded & Saddle Stitched

Size	Height	Width
Trim Size	11”	8 ½”
Full Page (live image area)	10 ½”	8 ¼”
Full Page Bleed	11 ½”	8 ¾”
2 Page Spread	10 ½”	16 ½”
2 Page Spread Bleed	11 ½”	17 ½”
½ Page Horizontal	5 ¼”	8 ¼”
½ Page Horizontal Bleed	5 ¾”	8 ¾”
½ Page Vertical	10 ½”	4”
¼ Page Vertical	5 ¼”	4”



Any questions, please call:

Sylvia Chavez
Ph 661-575-1647

sylvia.chavez@dcma.mil

Printing: Offset printing process, 133 line screen. Program is saddle stitched.
Acceptable Media: CDs, Zip disks or floppy disks **with laser separations** can be mailed to: Tamara Parsons

Kensington Type & Graphics
 4185 Adams Avenue, Suite 1
 San Diego, CA 92116
 Phone 619-281-1520

Files may be emailed to:
'tami@kentype.com'

Please also fax separated lasers to:
619-281-3689

Artwork can also be sent in negative form (emulsion side down)

Programs we can take (Mac or PC) are:

Quark	Page Maker
InDesign	Freehand
Photoshop	Illustrator

PDF – with hi-res images in place and all fonts embedded

Support Files: Always include ALL SUPPORT FILES (photos, logos, etc.). Support files should be AT LEAST 300dpi in either grayscale or CMYK mode.

NEVER use the RGB color space.

Any photos using clipping paths should be saved as an EPS. When saving a Photoshop EPS, leave all boxes unchecked and use the binary setting.

Whenever possible, link support files.

Fonts: Always include ALL FONTS USED IN THE DOCUMENT, including fonts used in support files. Avoid using the type palette buttons (i.e. **Bold**, *Italic*, Uppercase)